

YOUR COMPANY

VALUES

SCIENTIFIC EXCHANGE

TRUST

This is the fundamental value on which the reputation and image of the pharmaceutical industry are founded, and which must form the basis of all its actions. Trust which is achieved only by acting with integrity and honesty in improving patient care and quality of life, and respecting the independence of the different stakeholders with whom we interact.

INTEGRITY

Promoting legitimate, honest, balanced and transparent relationships with those we have interacting, avoiding undue influence and properly handling conflicts of interests.

RESPECT

Maintain the independence of Healthcare Professionals and Organisations, with a commitment not to influence the relationship between them and their patients. We are committed to ensuring that the relationship with our stakeholders takes place in an open, responsible and constructive manner with continuous improvement, based on mutual respect. This maintains the independence of the stakeholders in the decision-making process, based on scientific evidence, and while taking account of patients and healthcare system interests

LEGALTY

The rules of the Code not only respect and are fully aligned with the national and international legislation in force fostering fair competition among pharmaceutical companies, but also providing guidelines and practical recommendations for aspects subject to interpretation

TRANSPARENCY

Promotes public knowledge of our interactions, in particular with those with whom conflicts of interests could exist.